

AIDAN DOMBROWSKI

GRAPHIC DESIGNER

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EXPERIENCE

January 2026 -
Present

University of Louisville School of Medicine Design Assistant

- Breathe life into medical communications through motion reels and animated content that make complex information feel human, approachable, and memorable.
- Build print and digital campaigns that close the gap between clinical complexity and everyday understanding.
- Work shoulder-to-shoulder with designers, medical professionals, and marketers to craft campaigns that connect with the people they're meant to reach.

August 2023 -
Present

University of Louisville Digital Media Suite Specialist

- Guide users through digital media platforms with a hands-on, approachable teaching style.
- Produce multimedia content that reflects the university's voice and vision, blending creativity with strategy to strengthen UofL's digital presence.

January 2025 -
December 2025

The Birds Nest Marketing Agency Client Lead & Content Designer

- Kept cross-functional teams aligned and projects on track, fostering a collaborative environment where work could thrive without losing sight of the deadline.
- Designed UI/UX components and animated assets with a focus on real user behavior; building intuitive experiences that were built with intention.
- Took ownership of projects from the first sketch to final delivery, balancing brand integrity with the creative risk-taking that makes work stand out.

May 2025 -
September 2025

Delta Upsilon International Fraternity Graphic Design Intern

- Partnered with the marketing team to develop social media strategies that felt authentic to the fraternity's identity while reaching broader audiences.
- Created visual content that gave programs and events a distinct, engaging presence.
- Worked behind the scenes at the annual Leadership Institute conference, supporting logistics and helping the event run smoothly from start to finish.

EDUCATION

University of Louisville 2023-2027

- BFA Graphic Design
- Minor in Marketing
- Minor in Communication
- 3.745 GPA

SKILLS

Software

- Figma
- Adobe Creative Cloud
- Blender
- Claude Code

Leadership

- Project Management
- Client Relations
- Team Leadership
- Social Media Marketing

REFERENCES

Karen Freberg

Director: The Birds Nest Marketing Agency

T: 502-852-4668

Jason Zahrdt

Instructional Technology Specialist

T: 502-852-3787